



MEMORANDUM
COUNTY OF PLACER
Office of Economic Development

DATE: Tuesday, June 16, 2015
TO: Honorable Board of Supervisors
FROM: David Boesch, County Executive Officer
David C. Snyder, Director
SUBJECT: Redesignation of Recycling Market Development Zone

Action Requested:

1. Approve a Resolution authorizing the submittal of a renewal application for the Recycling Market Development Zone to continue the existing program that provides incentives to stimulate recycling efforts throughout Placer County.

Background:

California's Integrated Waste Management Act (IWMA), which originally passed in 1989 and has since been amended, required each jurisdiction within the State to reduce the amount of waste disposed in landfills 50% by the year 2020.

To assist California cities and counties in reaching this goal, the Recycling Market Development Zone (RMDZ) program was created by the California Department of Resources and Recovery (CalRecycle). Placer County was designated as an RMDZ in March 1995 and was renewed in 2005. Zone designations are approved for a term of ten years. There are presently over 30 RMDZs in the State. Zones must be redesignated after ten years by CalRecycle if they wish to continue their status as an RMDZ. The RMDZ program is a business assistance program, and qualifying manufacturers in an RMDZ are eligible to receive low interest loans from the State. Other benefits, such as help with locating recycled materials for processing and identifying new customers may be offered to companies located in RMDZs as well.

The Placer County Recycling Market Development Zone includes the cities of Roseville, Rocklin, Lincoln, Auburn, Colfax and the Town of Loomis and the unincorporated areas of Placer County surrounding these cities.

The RMDZ program was designed to create an increase in market demand for local recycled material. The program also helps create jobs, increase the tax base and reduce transportation

costs of local recycled materials and reduced energy demands as many recycled content products use significantly less energy to manufacture non-recycled content products.

Several companies in the Placer County RMDZ have received assistance and/or low interest loans through the program over the last twenty years. Redesignation of the Placer County RMDZ would enable these benefits to continue for another ten years.

Fiscal Impact:

There are no net county cost increases as a result of this action.

Environmental Clearance:

The redesignation application does not constitute a project under CEQA.

Attachment: Resolution & Redesignation Application

**Before the Board of Supervisors
County of Placer, State of California**

In the matter of:

Resolution No: _____

**IN THE MATTER OF: A Resolution
Authorizing the submittal of a renewal
application for the Renewal of the Placer
County Recycling Market Development Zone**

The following **RESOLUTION** was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held on June 16, 2015 by the following vote on roll call:

Ayes:

Noes:

Absent:

Signed and approved by me after its passage.

Chair, Board of Supervisors

Attest:
Clerk of said Board

WHEREAS, California Public Resources Code Section 42010, et al. provides for the establishment of the Recycling Market Development Zone (RMDZ) program throughout the State which provides incentives to stimulate development of post-consumer and secondary materials markets for recyclables; and

WHEREAS; all California jurisdictions must meet 50% reduction in landfill waste disposal as mandated by the California Integrated Waste Management Act; and

WHEREAS; the Placer County RMDZ includes Roseville, Rocklin, Lincoln, Auburn, Colfax and the Town of Loomis and the unincorporated areas of the surrounding cities; and

WHEREAS; the Placer County RMDZ is dedicated to establishing, sustaining and expanding Recycling-based manufacturing businesses, which is essential for market development and to assist these jurisdictions in meeting the established landfill waste reduction goals; and

WHEREAS; the designation of Placer County will expire on June 30, 2015; and

WHEREAS; the County of Placer desires existing and new recycling-based manufacturing businesses located within the County of Placer RMDZ to be eligible for the technical and financial incentives associated with the RMDZ Program.

NOW , THEREFORE, BE IT RESOLVED: The County of Placer approves the renewal of the Placer County RMDZ which includes, Roseville, Rocklin, Lincoln, Auburn, Colfax, the Town of Loomis and the unincorporated areas of the surrounding cities.

RECYCLING MARKET DEVELOPMENT ZONE

Redesignation Application

This application is designed for an existing Recycling Market Development Zone (Zone) that is requesting renewal of a current Zone designation and/or requesting **a change in boundaries** of the Zone.

Please read the Application Instructions before completing the application (see Attachment 1). Guidance is also provided in the CEQA toolkit to assist in completing CEQA requirements for Zone Renewal and Zone boundary change.

Zone designations are approved for a term of 10 years. RMDZs must reapply for another 10 year designation term prior to the expiration of the 10-year term. If the Zone applies for a change in boundaries before its 10 year renewal anniversary, the clock will reset and a new 10 year clock will be established from the approval date of the change in boundaries.

In completing this application, the Zone Administrator should evaluate if there are any changes to the information requested based on the most recent Zone Annual Report, information contained in the Zone Information Reporting System (ZIRS) database, or previously submitted Zone designation or redesignation applications. If changes or updates are identified, please include information in the boxes provided below or attach additional documents to this application, if needed, with revised information to be included in the review. If you need assistance in determining, what information has been reported to CalRecycle to date, please contact your Zone Liaison.

ALL DOCUMENTS, INCLUDING THE APPLICATION, CAN BE SUBMITTED ELECTRONICALLY. THE APPLICATION COVERSHEET WITH SIGNATURE MUST BE SUBMITTED IN HARD COPY.

Application Coversheet

Check the box or boxes indicating the type(s) of redesignation requested:

- Renewal of Designation
(Please complete coversheet, certification, and Sections 1, 2 and 4 below)
- Zone boundary change (Please indicate which type):
- Expansion
 - Reduction
- (Please complete coversheet, certification, Section 1, appropriate subsection(s) under Section 3, and Section 4 below)

If you are completing both a Renewal of Designation and requesting a Change in Boundaries, please complete section, 1, 2, 3 (choose appropriate subsection), and 4.

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Existing Zone Name: Placer County RMDZ	Proposed New Name (if applicable);
Primary Contact - Zone Administrator (Name & Title): Dave Snyder, Director	
Mailing Address: 175 Fulweiler Ave	
City & Zip Code: Auburn 95603	County/ies covered: Placer
Phone: 530-889-4058	Fax: 530-889-4095
E-mail Address: dsnyder@placer.ca.gov	

Certification:

I declare, under penalty of perjury, under the laws of the State of California, that all information submitted for CalRecycle's consideration for redesignation as a Recycling Market Development Zone is true and accurate to the best of my knowledge.

Signature of person authorized by the Resolution: _____ Date: _____

Type or print name and title: _____

Section 1: Application Form

For all Redesignation types (renewals and/or change in boundaries), please complete Section 1. If there have not been any changes to the Zone information since the Zone designation or latest redesignation application then you may indicate Not Applicable (N/A) in each box." or "... then you may indicate N/A in each box. (N /A = Not Applicable)"

<p>1. Briefly describe any changes to the Zone Mission Statement (if no changes, indicate N/A):</p> <p style="text-align: center;">NA</p>
<p>2. Describe any changes to how the Zone will address the four statewide objectives (if no changes, indicate N/A):</p> <p style="text-align: center;">NA</p>
<p>3. Describe any changes to the Zone's targeted and regional approach (if no changes, indicate N/A):</p> <p style="text-align: center;">NA</p>
<p>4. Briefly describe any changes to the Zone's Recycling Marketing Development Plan resulting from the Renewal or Zone Expansion, e.g., Goals and Objectives, marketing activities, locating feedstock, financial support and/or incentives for businesses, etc. If there are no changes, then indicate N/A. If there are changes, please keep it brief and you may use bullets:</p> <p style="text-align: right;">NA</p>
<p>5. Describe any changes to how you will measure and evaluate the RMDZ Recycling Market Development Plan (if no changes, indicate N/A):</p> <p style="text-align: center;">NA</p>
<p>6. Briefly describe any changes to the Zone budget, administration, and resources (if no changes, indicate N/A):</p> <p style="text-align: center;">NA</p>
<p>7. Please indicate if there have been any changes to multi-jurisdictional agreements (e.g., Joint Powers Authority agreements) that pertain to the administration of the Zone. Please provide copies of agreement(s) if there have been changes or if CalRecycle does not currently have a copy of the agreement(s) on file.</p> <p style="text-align: center;">NA</p>
<p>8. Renewal of commitment to Environmental Justice: (<u>Government Code section 65040.12(e)</u> and <u>Public Resources code Section 71110(a)</u>)</p> <p style="text-align: center;">NA</p> <p>The Lead Agency agrees to administer the RMDZ program in a manner that seeks to insure the fair treatment of all races, cultures, and incomes, including but not limited to soliciting public participation in all communities within the RMDZ, including minority and low income populations.</p>

Section 2: Zone Renewals

a. For **Zone Renewals**, please include the following information:

i. For Zone Renewals , please provide a brief description as to why redesignation is sought: <i>Several firms have successfully received low-interest loans... I would like that to continue</i>
ii. For Zone Renewals that do not result in a change to the boundaries of the Zone, please confirm that updates are not needed to the following documents compared to documents submitted as part of the original designation or subsequent redesignations.
<input checked="" type="checkbox"/> No changes to the redesignation area's boundaries as identified on a street map. <input checked="" type="checkbox"/> No changes to the General Zoning and Land Use maps of the redesignation area.

Section 3: Change in Boundaries

DOCUMENTS TO SUBMIT WITH APPLICATION FOR ZONE CHANGES IN BOUNDARIES, INCLUDING EXPANSION, REDUCTION. NOTE: MAPS CAN BE SENT ELECTRONICALLY.

- ✓ A street map identifying the streets that mark the boundaries of the redesignation area on a street map, and
- ✓ Copies of the existing general zoning and land use maps for the proposed redesignation area and the area immediately surrounding it. Clear identification of the boundaries of the proposed changes to the Zone should be on the maps.

a. For **Zone Expansions**, which covers the addition of a jurisdiction or jurisdictions to an existing Zone's boundaries, please include the following information:

i. For Zone Expansions , please provide a description of the proposed change in Zone boundaries:
ii. Please provide a brief justification for the Zone expansion, including how the expansion will complement the existing Zone and will create additional markets for recyclable materials:

DOCUMENTS TO SUBMIT WITH APPLICATION FOR ZONE EXPANSION.

- ✓ Letters of commitment and support for the new Zone area from jurisdictional entities having a role to play in implementing the expanded Zone's Market Development Plan.

b. For **Zone Reductions**, which covers the deletion of a jurisdiction or jurisdictions from an existing Zone's boundaries, please include the following information:

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- i. For **Zone Reductions** please provide a description of the proposed change in Zone boundaries including the reason the Zone is being reduced in size:

SECTION 4: CEQA

CEQA Toolkit

As part of this process for redesignation, a local jurisdiction must complete all CEQA requirements. To assist in this, CalRecycle has developed an extensive toolkit that is available on [SharePoint](#) that consists of guidance and resolution/form templates (see 3 below). If the Zone has determined that the redesignation application does not constitute a project, the resolution templates are provided (see 1 and 2 below). There are several actions that must be taken and documents that must be completed, noticed, and filed to comply with CEQA and that should be submitted with your application, which include one of the following:

1. Lead agency determination that its redesignation application does not constitute a "project" under CEQA or is otherwise exempted. If the Lead agency has decided to file a Notice of Exemption (NOE) with the appropriate county clerk(s) then a copy of the NOE will satisfy this requirement. The following should be provided with the application:
 - a) Lead Agency's NOE or other evidence of compliance with CEQA, and
 - b) Resolutions for the lead agency approving Redesignation that includes changes in Zone boundaries (Renewal and Expansion) or approving the Redesignation (Renewal) of the Zone.
 - c) Resolutions for any participating jurisdictions* approving Redesignation that includes changes in Zone boundaries (Renewal and Expansion) or approving the Redesignation (Renewal) of the Zone.

2. Lead agency determination that its redesignation application does not constitute a "project" under CEQA or is otherwise exempted. If the Lead agency chooses not to submit a NOE, then the Lead Agency must submit a letter with the application stating that the Lead Agency has consulted with legal counsel (or followed whatever its local procedures require) and has determined that the redesignation is exempt from CEQA and is choosing not to file a NOE. The letter should briefly explain the basis for this determination and be signed by the appropriate authority. In addition, the following must be submitted with the application:
 - a) Lead agency's letter stating that it has consulted with legal counsel (or followed whatever its local procedures require) and has determined that the redesignation is exempt from CEQA and is choosing not to file a NOE. The letter should briefly explain the basis for this determination and be signed by the appropriate authority.
 - b) Resolutions for the lead agency approving Redesignation that includes changes in Zone boundaries (Renewal and Expansion) or approving the Redesignation (Renewal) of the Zone.
 - c) Resolutions for any participating jurisdictions* approving Redesignation that includes changes in Zone boundaries (Renewal and Expansion) or approving the Redesignation (Renewal) of the Zone.

3. Lead agency determination that the project will not cause any significant environmental effects and the lead agency has filed a Notice of Determination (NOD) with the appropriate county clerk(s) and the State Clearinghouse. Submit the following with the application:
 - a) Negative Declaration or Mitigated Negative Declaration adopted by the lead agency together with Initial Study (sometimes in the form of a checklist),
 - b) Resolution from the lead agency adopting the Negative Declaration or Mitigated Negative Declaration and resolutions from the lead agency and any participating jurisdictions* approving changes in Zone boundaries (if applicable) and approving the Redesignation of the Zone, and
 - c) Notice of Determination (NOD) as filed by the lead agency.
4. Lead agency determination that the CEQA documentation submitted with the previous application meets the requirements of CEQA. Submit the following with the application:
 - a) Previous Negative Declaration or Mitigated Negative Declaration or EIR,
 - b) Resolution from the lead agency adopting the previously-submitted environmental document and resolutions from the lead agency and any participating jurisdictions approving the changes in Zone boundaries (if applicable) and approving the Redesignation of the Zone (Note: You can use the Resolution templates in 3 above and include that you are using the Neg Dec from XX time, etc.), and
 - c) Notice of Determination (NOD) as filed by the lead agency.
5. In the event redesignation requires the preparation and certification of an EIR, submit the following:
 - a) EIR,
 - b) Resolution from the lead agency certifying the EIR and resolutions from the applying agency and any participating jurisdictions* approving the Redesignation of the Zone, and
 - c) Notice of Determination filed with the appropriate county clerk(s) and the State Clearinghouse.

*Note: If a Zone is part of a JPA and/or Regional Agency, than your Zone Liaison can coordinate with our Legal staff who can review the JPA to determine if individual jurisdiction resolutions, as noted above, are needed or not.

ATTACHMENT 1
APPLICATION INSTRUCTIONS

The following explains how to complete this application including the level of detail needed for narrative responses. This application is for existing Zones going through the renewal process or changing areas of the Zone. The application requests a minimal amount of information as required by regulation, but applicants should provide additional detail as needed to fulfill local requirements or outline changes to Zone activities not already documented through CalRecycle reporting systems.

Please note that the application, CEQA documents and any supporting materials, except the Cover Sheet, may be submitted electronically in lieu of hard copy to the CalRecycle Zone Liaison.

Note: The Cover Sheet(s) with original signature(s) must be submitted in hard copy to the address below—electronic signatures will not be accepted.

If the ZA cannot provide needed documentation electronically, applications can also be delivered or mailed to CalRecycle at:

CalRecycle
Local Assistance and Market Development
Attention: CalRecycle Zone Liaison
1001 I Street (P.O. Box 4025)
Sacramento, CA 95812

APPLICATION COVERSHEET

Applicant: Provide the name of the agency, department, organization, or entity applying for Zone Redesignation. If the Zone is seeking a name change based on changes in membership, please include proposed new Zone name.

Mailing Address: Provide the complete mailing address for the agency, department, organization, or entity that serves as primary Zone contact (in most cases the Zone Administrator). Include the county in which the Zone will be located. If multiple counties are included in the Zone boundaries, list all counties covered.

Primary Contact: Make sure that the person identified as the Zone Administrator is the contact person for the Lead Agency. Remember to include phone and fax numbers, as well as e-mail addresses.

Certification: This is your acknowledgement that the information you provide is accurate to the best of your knowledge.

Note: The Coversheet(s) with original signature(s) must be submitted in hard copy to the address above—electronic signatures will not be accepted.

Section 1: Background

Please review the following components to determine if changes are needed based on Zone Renewal and/or Changes in Zone Boundaries. If no changes are noted based on information transmitted to

CalRecycle through previous review cycles, Zone Annual Reports, or the Zone Information Reporting System, please indicate N/A. Please keep changes brief, e.g., use bullets, etc.

1. *Zone Mission Statement:* The Zone mission statement should include -

- The purpose of the Zone
- The Zone's primary stakeholders
- How the Zone will help these stakeholders
- Products and services offered

Provide brief update if changes are needed. If no changes, indicate N/A.

2. *Statewide Objectives:* There are four statewide recycling market development objectives identified in PRC Section 17909.

Objective 1: Extend Landfill Capacity.

Objective 2: Encourage Innovative and Emerging Technologies to Address Priority Materials.

Objective 3: Distribute Zones throughout the State.

Objective 4: Stimulate Regional Markets.

Please indicate if there are any changes to how the Zone will address the Statewide Objectives based on the redesignation sought. If no changes, indicate N/A.

3. *Zone's targeted and regional approach:* Please indicate briefly if there are any changes in available waste types and recycling processing and/or collection infrastructure at the local or regional level that would influence the materials targeted by the Zone. If no changes, indicate N/A.

4. *Zone's Recycling Market Development Plan:* The Zone's Recycling Market Development Plan should be current since the most recent Annual Report in the Zone Information Reporting System (ZIRS). However, for renewals this space can be used to briefly summarize any planned activities and tasks that are not already reported in ZIRS that will promote manufacturing using recycled feedstock, will attract manufacturing businesses, and will retain existing manufacturing businesses, especially in a depressed economic climate. If no changes, indicate N/A.

In the case of a Zone Expansion, please briefly describe any changes in the Zone's Recycling Market Development plan, e.g., changes in the plan's Goals and Objectives, marketing activities, locating feedstock, financial support and/or incentives for businesses, etc. If no changes, indicate N/A.

Please note that CalRecycle has developed an optional tool for Zone Administrators to use to acquire more information about potential new member jurisdictions. The [Zone Administrator Guide on New Members](#) is a questionnaire that can be used to determine more information about infrastructure, financial and non-financial incentives, and feedstock sourcing in jurisdictions that are seeking to be part of a Zone. Having more information about these resources will assist the Zone Administrator in future efforts to promote manufacturing throughout the Zone area and could assist in the evaluation to determine if changes need to be made to the Zone's Recycling Market Development Plan.

5. *Zone Evaluation of Recycling Market Development Plan and Metrics:* Evaluation measures and metrics should be current since the most recent Annual Report in the Zone Information Reporting System

(ZIRS). However, this space can be used to summarize any changes to evaluation and/or metrics that will be implemented to evaluate program specific activities, outputs, and outcomes compared to baseline information. If no changes, indicate N/A.

6. *Zone Budget, Administration, and other resources:* Existing zones should consider how renewal and/or expansion might require budget changes, changes in funding, expenditure of funds, etc. Information that has previously been provided to CalRecycle includes a staffing chart with information about the staff, the percent of time devoted to Zone administration, the staff's responsibilities, and staff experience. For Zone Expansions, additional information may be needed to briefly describe how the Zone administration will coordinate with all members. If no changes, indicate N/A.
7. *Multi-Jurisdictional Agreements:* If there are any multi-jurisdictional agreements pertaining to the administration of the Zone, please summarize changes to the agreements that have been made since the last renewal and provide copies of the agreements. If no agreements or no changes to existing agreements, please indicate N/A.
8. *Renewal of commitment to Environmental Justice:* CalRecycle Regulations (Title 14 California Code of Regulations Section 17914) require all Redesignations to include a statement demonstrating the Zone's commitment to environmental justice and to protecting the environment and public health and safety in a manner that does not unfairly affect any low-income and minority populations. (See also Government Code section 65040.12(e) and Public Resources code Section 71110(a)) *Note: We have inserted the following statement into the application. Before making any changes please contact your Zone Liaison.*

"The Lead Agency agrees to administer the RMDZ program in a manner that seeks to insure the fair treatment of all races, cultures, and incomes, including but not limited to soliciting public participation in all communities within the RMDZ, including minority and low income populations."

Section 2: Zone Renewals

Please note that Zone Renewals are approved for a term of 10 years.

Describe why Zone is seeking renewal.

If there are no changes to Zone boundaries (i.e. the most recently submitted Zone boundaries, General Zoning, and Land Use maps are accurate), please check the boxes indicated. If requesting changes to Zone boundaries, please refer to Section 3 of the Application to describe changes in Zone boundaries.

Please work with the Zone Liaison assigned to the Zone if you need additional information about supplemental documents requested as part of a Zone Renewal.

Section 3: Zone boundary change

For all redesignations that will result in a change in the area covered by the Zone, please submit a street map identifying the streets that mark the boundaries of the redesignation area on a street map, and copies of the existing general zoning and land use maps for the proposed redesignation area and the area immediately surrounding it. Clear identification of the boundaries of the proposed changes to the Zone should be on the maps.

a. Zone Expansions

If adding multiple counties to the Zone, list all proposed new member cities and/or counties.

Justification for adding new jurisdictions to the Zone could include a discussion as to how new jurisdictions

- Have high potential to target existing manufacturing businesses to include more recovered materials and/or to assist them in staying viable, to help compensate for the current economic conditions; and;
- Offer high potential to target new businesses to use regionally available commodities.

Letters of commitment and support: Provide any letters of support you have received to support statements about in-kind support, working with other organizations, government entities, etc.

Please work with the Zone Liaison assigned to the Zone if you need additional assistance developing information about proposed new member jurisdictions as requested for a Zone Expansion.

b. Zone Reductions

Please describe changes to Zone boundaries and why the change is being sought.

Please work with your Zone Liaison if you need additional information about supplemental documents requested as part of a Zone Reduction.

Section 4: CEQA**Complete the following components for Zone Renewals and/or Zone boundary change.**

As part of this process for redesignation, a local jurisdiction must complete all CEQA requirements. To assist in this, CalRecycle has developed an extensive toolkit that is available on [SharePoint](#). This toolkit will guide you through the CEQA procedure for Zone redesignation, including change in boundaries, and provides templates for each step of the process. Not only is this toolkit a simple step-by-step guide, CalRecycle staff will also assist you if you need any help along the way.

Note: The Notice of Determination must be filed with the County Clerk and the [State Clearinghouse](#) prior to submitting your documentation. Please refer to the [CEQA Toolkit](#) for additional guidance.