

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor District 1 and Robert M. Weygandt,  
Supervisor District 2

DATE: February 9, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$400 in Revenue Sharing monies to the Placer Care Coalition *10<sup>th</sup> Annual Raising Spirits Event* to benefit those in need within our community, as requested by Supervisor Rockholm (\$200) and Supervisor Weygandt (\$200).

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**ACTION REQUESTED**

Approve appropriation of \$400 in Revenue Sharing monies to the Placer Care Coalition *10<sup>th</sup> Annual Raising Spirits Event* to benefit those in need within our community, as requested by Supervisor Rockholm (\$200) and Supervisor Weygandt (\$200).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help fund the Placer Care Coalition *10<sup>th</sup> Annual Raising Spirits Event*. The Placer Care Coalition was formed in 2001, bringing together Roseville Homestart Inc., The Lazarus Project, St. Vincent de Paul Inc., What Would Jesus Do, and Peace for Families. The Coalition consists of representatives from the five agencies plus several at large members who reach out to all of South Placer County. The volunteer efforts of the Coalition help to benefit those in need within our community. Churches and other agencies, including police departments, refer people in need to the above five organizations to provide help. The funds designated towards this popular event will be divided evenly between the five agencies to help defray the cost of the many requests for help they receive throughout the year.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.

# PLACER CARE COALITION

## SERVING THOSE IN NEED



Dear Raising Spirits Event Sponsor,

**Thank you for your sponsorship for the Raising Spirits event in 2009. We greatly appreciate your support.** This year, with the increasing needs in Placer county, we are again seeking your sponsorship for our tenth annual "Raising Spirits" wine and food tasting event, scheduled for May 2, 2010 at the Morgan Creek Country Club in Roseville. We know that in these economic times, it is challenging to determine which events to support as you plan your calendar for 2010. By supporting the Placer Care Coalition, you are supporting five non-profit organizations at one time.

As you know, the Placer Care Coalition, Inc. is a non-profit organization that was formed in January 2001, bringing together Roseville Home Start, (providing shelter for homeless families), the Lazarus Project (a transitional program for single adults), St. Vincent de Paul (providing social services, dining room, food locker, and thrift store for the elderly and those in need), What Would Jesus Do? (feeding the homeless, providing transportation and social services), and PEACE for Families (helping abused women & children).

The success of this event depends heavily on the support of our sponsors. Our goal is to raise \$50,000, providing \$10,000 to each organization. The price of a ticket is \$40.00 or two for \$75.00. There will be a silent auction, live auction and raffle. Money raised from this event will be divided evenly between the five agencies. *We are aware of the many requests for help this year, but the need in Roseville/South Placer also is real and has increased over the past year.*

The Placer Care Coalition, Inc. board is made up of representatives from the five agencies plus several members at large. The efforts of all these organizations reach out to all of South Placer County. There are no boundaries for those in need. Churches and other agencies, including the police department, refer people in need to the above five organizations to provide help. The Coalition is made up of all volunteers who receive no salaries and thus we have no administration costs.

**We are looking for sponsors and donations for cost underwriting.** We are also looking for goods or services to include in our auction. Please complete the enclosed form indicating your level of sponsorship and/or interest in donating an auction item. Applications and checks must be received by April 9, 2010 to ensure recognition in our program. For more information regarding the above organizations or our *Raising Spirits* event, please call Janette Moynier, (916) 783-1222.

Sincerely,

Placer Care Coalition, Inc.

Member of Roseville Chamber of Commerce  
Placer Care Coalition  
P.O. Box 531, Roseville, CA 95661-4827  
EIN 68-0466731

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