

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm Supervisor, District 1, Robert M. Weygandt Supervisor, District 2, Jim Holmes Supervisor, District 3 and Kirk Uhler Supervisor, District 4

DATE: January 12, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$2,000 in Revenue Sharing monies to the Sierra College Foundation *A Taste of Excellence Event* to help support programs that directly affect the students and community, as requested by Supervisor Rockholm (\$500), Supervisor Weygandt (\$500), Supervisor Holmes (\$500) and Supervisor Uhler (\$500).

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**ACTION REQUESTED**

Approve appropriation of \$2,000 in Revenue Sharing monies to the Sierra College Foundation *A Taste of Excellence Event* to help support programs that directly affect the students and community, as requested by Supervisor Rockholm (\$500), Supervisor Weygandt (\$500), Supervisor Holmes (\$500) and Supervisor Uhler (\$500).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help fund the Sierra College Foundation 6<sup>th</sup> Annual *A Taste of Excellence Event*. *A Taste of Excellence* is the Foundation's largest fund-raising effort and includes a tasting of fine foods and wines from the best restaurants and wineries in Northern California, as well as a silent and live auction. *The Taste of Excellence Event* raised over \$130,000 last year, which helped fund scholarships and other programs that directly benefit the Sierra College students. In addition to awarding over \$200,000 in scholarships each year, the Foundation also helps support worthy programs and projects on campus that are left unfunded due to budget restraints. The funds designated towards this popular event will assist the Foundation in providing support to programs that directly affect the students and community.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



SIERRA COLLEGE  
foundation

*Rocky - The Board  
Hope the Board  
will support Sierra's  
event. Thank,  
Aldo*

November 24, 2009

A TASTE OF EXCELLENCE  
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Supervisor Rocky Rockholm  
Placer County Board of Supervisors  
175 Fulweiler Avenue  
Auburn, CA 95603

Dear Supervisor Rockholm,

The Sierra College Foundation is proud to present the sixth annual *A Taste of Excellence*, a Food and Wine Tasting Gala. This premier event of Placer County will be held on Saturday, April 10, 2010 on Sierra College campus in Rocklin. *A Taste of Excellence* is the Foundation's largest fund-raising effort and includes a tasting of fine foods and wines from the best restaurants and wineries in Northern California, as well as a silent and live auction. We anticipate over 500 attendees with a ticket price of \$75 per person.

Last year with your generous sponsorship we were able to raise over \$130,000. Funds raised from this event helped fund Scholarships, and other programs that directly benefit the Sierra College Students. We would love to have you join us again as a sponsor of this great event.

Sierra College Foundation, a 501(c) (3) organization **Tax ID# 23-7241877**, raises funds to help support the needs and mission of the College. In addition to awarding over \$200,000 in scholarships each year, the Foundation also helps support programs and projects on campus that are left unfunded due to budgetary constraints. During down economic times more and more students turn to their community college. The need for assistance and scholarships are at all time high. With expected budget cuts, the programs more than ever look to the Foundation for support.

Sierra College Foundation can not host events of this caliber without the support of the community. The proceeds from this event will assist the Foundation in providing the much needed financial support to students and programs that directly affect our students and community.

Sponsorship opportunities and fax back forms are attached for your review. If you have any questions, please contact the Foundation office at (916) 660-7020, or visit the website at: [www.sierracollege.edu/toe](http://www.sierracollege.edu/toe). We thank you for your consideration and hope that we can count on your continued support for this very worthwhile community event.

Sincerely,

*Bill*  
Bill Halldin

*Carol*  
Carol Garcia

*Aldo*  
Aldo Pineschi

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