

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1

DATE: May 26, 2009

SUBJECT: REVENUE SHARING – Approve appropriation of \$100 in Revenue Sharing monies to the Roseville City School District Foundation *5K Fun Run/Walk* to benefit the Roseville City Schools, as requested by Supervisor Rockholm (\$100).

ACTION REQUESTED

Approve appropriation of \$100 in Revenue Sharing monies to the Roseville City School District Foundation *5K Fun Run/Walk* to benefit the Roseville City Schools, as requested by Supervisor Rockholm (\$100).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Roseville City School District Foundation *5K Fun Run/Walk*. The Roseville City School District Foundation exists to enrich the educational opportunities of the children of the Roseville community through grants, resources, and partnerships among schools, parents, business', and others in support of children and the schools they attend. This family oriented community event will be held June 5 at the Veterans Park North in Roseville. The funds designated towards this event will help to provide grants, resources, and partnerships to benefit students, teachers and the educational community as a whole.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



ROSEVILLE CITY SCHOOL DISTRICT FOUNDATION
1050 Main Street, Roseville, California 95678
(916) 771-1600, Ext. 5

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First Allied Securities, Inc.

Carol Garcia, Treasurer
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Ex-Officio Members

Richard Pierucci
*Superintendent
Roseville City School District*

Krista Bernasconi
*Board Member
Roseville City School District*

Judy Kevin
*Teacher
Roseville City School District*

Dear Community Leader:

Excellent education leads students to become thoughtful and productive citizens. The Roseville City School District Foundation exists to enrich the educational opportunities of the children of the Roseville community through grants, resources, and partnerships. We are seeking the involvement of community members ready to forge partnerships among schools, parents, business, and others in support of children and the schools they attend.

The next fundraising event is the 5th Annual 5K Fun Run/Walk beginning at Veterans Park North on Friday, June 5, 2009. The Roseville City School District serves nearly 10,000 students and their families, all of whom are invited to attend this event. Sponsoring this fun-filled, community event will not only benefit our community, but will be an ideal way to showcase your business' products or services, and how they can enrich the lives of Roseville families.

EVENT DETAILS

Who: Roseville City School District Foundation
What: 5K Fun Run/Walk
When: Friday, June 5, 2009
Times: Registration: 4:30 p.m. Run/Walk: 6:00 p.m.
Where: Veterans Park North, Crocker Ranch Rd., Roseville

Please review the attached sponsorship proposal and consider highlighting your business' contribution with one of our sponsorship level packages. All sponsorships, promotional items, or any other donations must be in no later than May 17th in order to be included in the printed materials, shirts and media ads, but donations will still be accepted up to the day of the race.

Thank you in advance for your consideration. If you need additional information, please call Beth Martin at (916) 412-3691 or Aldo Pineschi at (916) 782-8079. We hope to see you on June 5, 2009! If you or someone you know would like to participate in the run/walk, on-line sign up is available at www.JandJSportsProductions.com under "Roseville Fun Run."

Sincerely,

Krista Bernasconi
President, Roseville City School District Board of Education

Richard L. Pierucci
Superintendent, Roseville City School District

Aldo Pineschi
Board Member, Roseville City School District Foundation



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