

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1 and Kirk Uhler, Supervisor, District 4

DATE: January 13, 2009

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the Keaton Raphael Memorial "*A Beacon of HOPE for Children with Cancer*" as requested by Supervisor Rockholm (\$250) and Supervisor Uhler (\$250).

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**ACTION REQUESTED**

Approve appropriation of \$500 in Revenue Sharing monies to the Keaton Raphael Memorial "*A Beacon of HOPE for Children with Cancer*" as requested by Supervisor Rockholm (\$250) and Supervisor Uhler (\$250).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help raise funds designated for childhood cancer research. Keaton Raphael Memorial is celebrating its 10<sup>th</sup> year of bringing support and hope to families battling childhood cancer. Each year 160,000 children are diagnosed world wide with cancer and despite tremendous progress, events like these are important to help find a cure. The goal of the Keaton Raphael Memorial program is to alleviate some of the family's financial burden by providing financial assistance and resources. The funds designated towards this popular event will directly assist them through a family grant program, which provides direct financial assistance and educational resources to local pediatric oncology families who are faced with the overwhelming financial burdens associated with cancer treatment.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



# Keaton Raphael MEMORIAL

*Hope for Children with Cancer*

November 21, 2008

Supervisor Rocky Rockholm  
175 Fulweiler Ave  
Auburn CA 95603-4543

Dear Supervisor Rocky,

When our son Keaton was diagnosed with neuroblastoma in 1997 we felt the challenges of caring for him while trying to keep our family life normal. After his death, we vowed to not let other families in our community feel the same way. Especially in tough economic times like these, families face not only fighting for their children's lives but also keeping their families together financially and emotionally. We can help.

So far this year, more than 140 children and families have been referred to KRM and we've helped every one of them. We are solidly committed to helping families cope and ease some of their burden.

Medical staff and social workers turn to our organization because we are the ONLY childhood cancer organization in northern California that uniquely assists families with our services.

*"... Bless KRM. This is much more than I had anticipated. What a nice and generous package of a variety of resources. I'm sure the family will be very appreciative. Thank you very much. ... With Sincere Appreciation, ~ Alistair J. Robertson, MSW"*

**Children with cancer and their families need your help ...**

Your generous donation of \$50, \$100, \$250 **or more if possible** will help us continue to provide HOPE through the unique programs, services and support that children and their families receive from KRM, including:

- Family Care Packages (financial, educational and therapeutic resources)
- Bereavement Comfort Boxes (funeral assistance, resources for healthy grieving, counseling referrals)
- Sponsorships: social events for families, therapeutic programs, celebration of life events

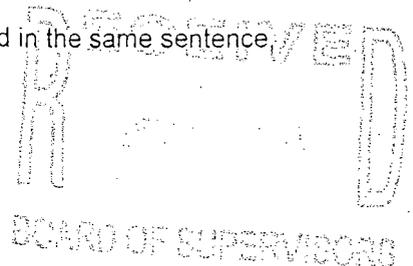
**Any gift you make will make a huge difference.** Giving is easy – simply fill out the information on the attached envelope and mail in your donation, or make your donation online at [childcancer.org](http://childcancer.org).

From the bottom of my heart, thank you very much for taking the time to consider this request and for being a champion for our little heroes battling the cancer monster!

Until the day that "children" and "cancer" are no longer used in the same sentence,

Robyn Raphael, Keaton's mommy forever  
Founder and CEO

*"Dear Friends at Keaton Raphael Memorial,  
We just got home from our 4th round of chemo and I have a moment to breathe and THANK YOU for our amazing box that you sent to our family. Every item is so special and needed ... I just don't have the words to thank you enough. The books and reading material have been so helpful. Some make us cry but other things make us smile. I also appreciate you having another mother contact me. It was nice to talk to someone that has walked this path and has hope to share. What your foundation does is more than wonderful!" - Chris, Sammie's mom*



Robyn Raphael  
Founder, CEO

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3/16