PLACER COUNTY PUBLIC WORKS DEPARTMENT

MEMORANDUM

TO: Placer County Planning Commission

FROM: Robert Costa, Public Works Manager

Candace Rousselet, Staff Services Analyst II

DATE: January 17, 2013

SUBJECT: STORMWATER QUALITY CITIZENS ADVISORY COMMITTEE-

REQUEST FOR PLANNING COMMISSION MEMBER

REQUEST:

Select a representative from the Planning Commission to participate on the Stormwater Quality Citizens Advisory Committee

BACKGROUND:

The Stormwater Quality Citizens Advisory Committee (CAC) was originally formed in 2003 to provide public input to the County's Stormwater Quality Management Plan, prepared in response to the National Pollutant Discharge Elimination System (NPDES) Phase II Permit issued to Placer County. Public input and involvement are required elements of the permit, and the CAC was actively involved in helping to define the County's stormwater quality program. Members of the CAC include representatives of small and large businesses, professional consultants and organizations, building industry, local residents and business owners, and County representatives, including a Planning Commissioner. The committee began meeting in late 2003 and continued until 2008. At that time the permit was expiring and a decision was made to suspend meetings until the new permit was approved. The 2003 permit has remained in effect while the State Water Board developed a new permit version, expected to be adopted in February 2013.

CURRENT STATUS:

With the new NPDES Phase II Permit eminent and still including public input and involvement provisions, Public Works is seeking to re-activate the Citizen's Advisory Committee. An effort to contact members of the committee has revealed that some former committee members are no longer available or interested in serving and we have been unable to contact others. In the case of the committee's Planning Commission seat, the former CAC appointee no longer sits on the commission.

The Planning Commission is being requested to select one member willing to participate on the Citizen's Advisory Committee. There is no term limit on the committee and therefore the individual would serve until he/she was no longer on the

Planning Commission or requested to be replaced with another member. The CAC is not an official committee of the Board of Supervisors, but the CAC does provide recommendations and suggestions about the stormwater quality program that may be presented for Board consideration. Participation on the CAC is voluntary, with meetings held during normal business hours, most likely at the CDRC building. Monthly meetings are anticipated for the first six months while the plan is being developed, with less frequent meetings over the balance of the five-year permit term. Some of the permit topics that we see the CAC involved with include:

- 1. Development of education and outreach programs
 - a. School-age children utilizing California's Education and Environmental Initiative Curriculum or equivalent
 - b. Measurement of pre and post education knowledge measurement
- 2. Implementation of Community-Based Social Marketing
 - a. Incentive for individuals to change behavior
- 3. Prioritization of specific pollutant generating activities impacting Placer County; to include organized car washes, mobile cleaning and power wash operations, and landscape over-irrigation
- 4. Develop involvement and support of community throughout the entire permit
- 5. Develop public involvement strategy to provide feedback on the stormwater program and opportunities for citizen participation (stream clean-ups, storm drain markings, volunteer monitoring, and participation in integrated regional water management and watershed planning efforts)
- Assist with outreach related to Low Impact Development (LID), discouraging conventional landscaping practices, and increasing public knowledge about current practices.
- 7. Other unanticipated impacts resulting from passage of Phase II Small MS4 General Permit