North Tahoe East Plan Area Vision Statement

The North Tahoe East Plan Area within the North Tahoe Basin is an established gateway to Lake Tahoe, California and Nevada, and an exceptional outdoor recreation destination with a local, friendly charm. The Plan Area consists of close-nit neighborhoods connecting Kings Beach and Brockway. The communities within the Plan Area are culturally diverse and offer an outstanding place to live, work and play. The Plan Area provides a walkable beach community surrounded by a variety of housing types and viable year-round business and commercial opportunities. The North Tahoe East Plan Area shall provide and allow the following community improvements:

- 1) Improve and recognize the Plan Area as a recreational destination while maintaining diverse local friendly neighborhoods;
- 2) Establish welcoming gateways to Lake Tahoe California and Nevada, while focusing on revitalization of the gateway areas of Route 267;
- 3) Feature outdoor recreation without compromising affordability and cultural diversity;
- 4) Support revitalization over new development as a way to recognize the existing local communities;
- 5) Enhance walk-ability and accessibility with inter-connectivity to public recreation and gathering places.

